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Napa Technology Taps Edward Don & Company Distribution Expertise Nationwide distribution of WineStation® announced

Santa Clara, Calif. January 11, 2011— Napa Technology, designer and manufacturer of the WineStation®, an intelligent wine dispensing and preservation solution, today announced a distribution partnership with Edward Don & Company, affording innovative business solutions to customers nationwide.

Edward Don & Company, the nation's leading distributor of foodservice equipment and supplies will enhance its already superior product offering by delivering the WineStation® into multiple sales channels nationwide. Edward Don will carry the WineStation Professional (Staff Service) and Premier PLUS (Self-Service) models.

"The Edward Don history of continually providing its customer base with state of the art products and advanced support was the leading decision in cementing this partnership," states Jeffery Brooks, Napa Technology Sales Executive responsible for the partnership. "We are confident that this collaboration will provide immediate and impactful solutions to Edward Don partners in all aspects of the foodservice and hospitality arenas."

The WineStation® is the world's first automated temperature-controlled, wine dispensing and preservation system. The WineStation® provides business operators with a serving solution that guarantees customers the freshest wines every time without the fear of product spoilage or over-pouring, and 60 day product preservation. Utilizing the vast intelligence of the Accuserve Smartcard technology, the WineStation® provides product sales trends in addition to a full suite of staff, management and consumer insights. The system, designed to provide enterprise software solutions for companies large and small, also supports a wealth of product, staff and customer reporting that all can be controlled from a single, remote source.

"The opportunity to provide our customers with a proven product that can instantly impact the course of their business is the type of partnership we seek at Edward Don," said Ed Lucas, Corporate Category Manager for Edward Don & Company.

In a variety of business models, the WineStation® has reduced costs by as much as 15 percent and increased revenue by more than 30 percent.

Standard features for each WineStation® include:

- Patented Clean-Pour™ technology assuring fresh taste, bouquet and aroma for 60 days.
- AccuServe™ Management Suite software allowing the operator to track customer sampling preferences and identify appropriate merchandising and pricing strategies to increase revenues.
- Programmable and easy-to-read LCD screens displaying the wine being served and price for a tasting, half-glass and full-glass servings.
- State-of-the-art Thermo Electric cooling, providing dual zone temperature.
- Nitrogen or argon gas preservation system.
- 24 various colors and finishes.

Thousands of locations now utilize WineStation® by Napa Technology in the United States, Canada and the United Kingdom. The WineStation has been placed nationwide in premier retail and hospitality establishments and is rapidly expanding into the grocery, airport and arena channels.

About Napa Technology

Napa Technology, LLC is a designer and manufacturer of Intelligent Dispensing Solutions for wine that ensures optimum freshness with each pour. The company's breakthrough product, WineStation®, is designed to drive revenues and maximize the profitability of each bottle. WineStation® has been adopted by hospitality, entertainment and foodservice industries as a new way to serve, preserve and capitalize on the value of available customer preference data.

For additional information on WineStation® and Napa Technology visit www.napatechnology.com.

About Edward Don

Owned and operated by the Don family since 1921, Edward Don & Company is the nation's leading distributor of foodservice equipment and supplies. Our knowledgeable sales representatives, unmatched product selection, nationwide distribution centers, and integration of new technology make us the chosen supplier to all types of foodservice businesses including independent restaurants, national chains, healthcare, hospitality, country clubs, schools and universities, government institutions, and foodservice management.

www.don.com

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