

Boston Sports Fans Welcome WineStation® as TD Banknorth Garden Offers a Wide Selection of Finer Wines By-the-Glass

Napa Technology debuts Boston's introduction to the WineStation at NHL Boston Bruins Home Opener

TD Banknorth Garden, SportServices debuted Napa Technology's WineStation® Intelligent Dispensing Systems at the Boston Bruins home opener, pitting the Bruins against the Pittsburgh Penguins on October 20, 2008. The two WineStation premier systems were installed in a newly-designed "wine garden" concession. With WineStation fans are now able to raise a glass at the Boston Bruins, Boston Celtics and concert events with an assortment of finer wines by-the-glass, dispensed and preserved with WineStation's patented Clean-Pour technology, assuring these fans will experience the first-time taste the winemakers intended each and every time.



SportServices Director of Concessions, Peter Zettel proudly offers Boston sports fan a selection of finer wines by the glass through WineStation technology.

Peter Zettel, Director of Concessions, SportServices at TD Banknorth Garden stated, "that as the premier sports institution of the Boston entertainment scene, we're always looking for ways to step up our game. We decided to introduce this first of its kind "wine garden" concept to the arena in order to provide our sports fans, concert and special event goers with the kind of wine selection and service expected by customer of this very sophisticated city. The WineStations' are an integral part of realizing this goal, since its unique technology appeals to wine lovers, while providing the preservation, pouring size and accounting control required by the business."



Peter Zettel (l) of SportServices and Jeffrey Brooks of Napa Technology open WineStation wine garden

WineStation is the world's first automated measured dispensing and preservation solution, combining business intelligence, style, ease of installation and use.



Partners by Design (l to r) Matt Mercieur, Dennis LaPlante, and Andy Connors, Principal debut WineStation cabinetry

Jeffrey Brooks, co-founder and managing director of Napa Technology said, "We're proud to have been selected as TD Banknorth Garden's newest addition to its concession service and venue. WineStation was designed to deliver an exceptional hospitality experience to attendees of exciting sports, concert, ice show and circus events that TD Banknorth Garden hosts. For Napa Technology this presented an outstanding opportunity to share the benefits of WineStation with its customers – demonstrating the unprecedented excellence we offer. We look forward to continuing to providing a consistently high-quality service and along with SportServices outstanding selection of wines and food service to attendees at future T.D. Banknorth Garden events".

