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## Napa Technology Announces Universal Design Module Enhanced Product Provides Access To Disabled Users

**Santa Clara, Calif. January 31, 2011**– Napa Technology, designer and manufacturer of the WineStation®, Intelligent Dispensing System, today announced the launch of its new product, the AccuServe Smartcard Universal Design Module.

The AccuServe Smartcard Universal Design Module was created to comply with ADA regulations. The intuitive design lowers the control panels to provide easy access to wheelchair bound consumers.

“We strive to provide our customers and partners with the solutions that will enhance their business and achieve their goals,” states Morris Taradalsky, Vice President of Engineering and Support. “This design enhancement creates lap-level access to all the features of the WineStation, including easy to read LCD screens and the AccuServe Smartcard reader.”

The AccuServe Smartcard Universal Design Module is adaptable to any WineStation model currently on the market and most recently been installed at Marriott Hanover in Whippany, New Jersey, Hotel Minneapolis in Minneapolis, Minnesota and in Harris Teeter Grocery Store in Reston, Virginia..

Utilizing the vast intelligence of the AccuServe Smartcard technology, the WineStation® provides product sales trends in addition to a full suite of staff, management and consumer insights. The system, designed to provide enterprise software solutions for companies large and small, also supports a wealth of product, staff and customer reporting that all can be controlled from a single, remote source.

Standard features for each WineStation® include:

- Patented Clean-Pour™ technology assuring fresh taste, bouquet and aroma for 60 days.
- AccuServe™ Management Suite software allowing the operator to track customer sampling preferences and identify appropriate merchandising and pricing strategies to increase revenues.
- Programmable and easy-to-read LCD screens displaying the wine being served and price for a tasting, half-glass and full-glass servings.
- State-of-the-art temperature control in every unit.
- Nitrogen or argon gas preservation system.

Thousands of locations now utilize WineStation® by Napa Technology in the North America, Central America, Latin America, Australia, Asia, and Europe. In the United States the WineStation has been placed nationwide in premier retail and hospitality establishments and is rapidly expanding into the grocery, airport and arenas.

**About Napa Technology**

Napa Technology, LLC is a designer and manufacturer of Intelligent Dispensing Solutions for wine that ensures optimum freshness with each pour. The company's breakthrough product, the WineStation®, is designed to drive revenues and maximize the profitability of each bottle. WineStation® has been adopted by hospitality, entertainment and foodservice industries as a new way to serve preserve and capitalize on the value of available customer preference data.

WineStation®, is the only system in the world manufactured in the USA that can deliver a perfect glass of wine by utilizing the patented Clean Pour® dispensing head and Accuserve® Smartcard Management software. Business operators, whether behind the bar or creating Accuserve cards for customers to serve themselves, the Patented Technology in the WineStation provides a serving solution that guarantees customers the freshest wines every time without the fear of product spoilage or over-pouring, and 60 day product preservation.

The Wine Station® technology is protected by US Patent Number 7,712,631 (other patents pending), which secures for Napa exclusive rights to this innovative proprietary wine dispensing system

For additional information on WineStation® and Napa Technology visit [www.napatechnology.com](http://www.napatechnology.com).